



Mood Disorders
ASSOCIATION OF MANITOBA

*Helping people
help themselves*

Mood Disorders Association of Manitoba receives \$50,000 in funding from the Winnipeg Foundation

July 20, 2021 – Winnipeg – Mood Disorders Association of Manitoba (“MDAM”) is excited to acknowledge the award of a \$50,000 Stabilization Grant from the Winnipeg Foundation.

This grant will enable MDAM to hire three new part-time positions to support our information technology, fundraising, communications and marketing and volunteer coordination efforts.

“A fundraising strategy will be the first task at hand for the Fundraising, Communications and Marketing Coordinator. Their goal will be to develop a comprehensive and diverse fundraising strategy. This strategic fundraising document will provide us with a much-needed framework as we continue to move through these uncertain times and will form a key piece of our rebuilding strategy,” said Rita Chahal, Executive Director.

The new IT Specialist will focus on identifying the technology and tools needed to ensure MDAM staff remain connected and able to effectively deliver services, especially while working remotely or from home. Investments in a new, more mobile responsive website, video equipment and software as well as training for staff will also be made.

Volunteers are a cornerstone of our service model. Having a Volunteer Coordinator will ensure we have the right people in place to deliver our programs and run our events.

MDAM is thankful for the continued and ongoing support from the Winnipeg Foundation. The Winnipeg Foundation has been instrumental in ensuring MDAM’s ongoing success and growth as an organization.

About Mood Disorders Association of Manitoba: Mood Disorders Association of Manitoba is a self-help organization dedicated to providing support, education, and advocacy for those living with a mood disorder, co-occurring disorders, or other mental health illnesses in Manitoba. We increase public awareness about mood disorders and empower people to develop hope and recovery through an array of programming. Help yourself or those you love in hope and recovery from mood disorders.

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